Join us in unlocking the treasures kept in archives across Europe
9.30 – 9.45 h. Welcome
Severiano Hernández (Head of Spanish State Archives).

9.45 – 10.45 h. WP1: New Business Models for European Archives in the XXI Century
- Designers’ Residences: New Opportunities to Identify Potential Creative Merchandising Products. Miguel Ángel Bermejo (Spanish State Archives).
- Video Games and Archives: Cross-sectorial Hybridisation and Co-production Opportunities. Carmen Mateos (Spanish State Archives).

10.45 – 11.00 h. Break

11.00- 11.45 h. WP 2 – Stories of the History - Roaming Exhibitions and Storytelling
- EDT: Transmedia exhibition. Best practices. Anabela Ribeiro and José Furtado (National Archives of Portugal).

11.45 – 12.45 h. WP 3 – Working with New Target Audiences
- Young Digital Treasures: Contest and International Archival Camp for Generation Z. Tatjana Hözl (ICARUS) and Anna Palcsó (National Archives of Hungary).
- E-learning as a Tool for Education: Archival Literacy Online Course. Ole Gausdal (National Archives of Norway) and Christina Pinkaow (MTU).
- The Potential of Crowdsourcing for Archives and the Use in Handwritten Text Recognition (HTR) as a Pilot Project. Zoltán Szatucsek (National Archives of Hungary).

12.45-13:30 h. WP 4 – Communication and Dissemination
What Treasures Can Be Found in our Archives? – Summary of a Contest for Filmmakers. Cristina Díaz (Spanish State Archives) and Karl Heinz (ICARUS).

13.30 – 14.45 h. Lunch time

14:45 -15:45 h. Challenges and New Alliances in the European Archives
Round table with the Directors of the partner institutions and representatives of the European Commission.
- Inga Bolstad (National Archives of Norway).
- Charles Farrugia (National Archives of Malta).
- Zsuzsanna Mikó (National Archives of Hungary).
Moderator: Thomas Aigner (ICARUS).

15:45-16.15 h. Final Conclusions
European Comission (María Oliván).
EACEA (Alejandro Ramilo) or Creative Europe Desk in Spain.

16.15-16:30 h. Farewell
Isaac Sastre (General Director of Cultural Heritage and Fine Arts, Ministry of Culture and Sports of Spain).

All sessions are in English

Register here for on-site attendance! Until November 25th